

ABSTRACT OF THE DISCLOSURE

To solve a problem in that a color photographed at high color temperature such as a skin color is erroneously judged as a white color at low color temperature, and the skin having a chromatic color is colored with white color. There is provided an image pickup device in which: a given chromatic color area on a photography screen is instructed; a color temperature of a light source is specified on the basis of an output signal within the instructed area; and white balance processing is conducted in accordance with a white balance coefficient that corresponds to the specified color temperature of the light source.